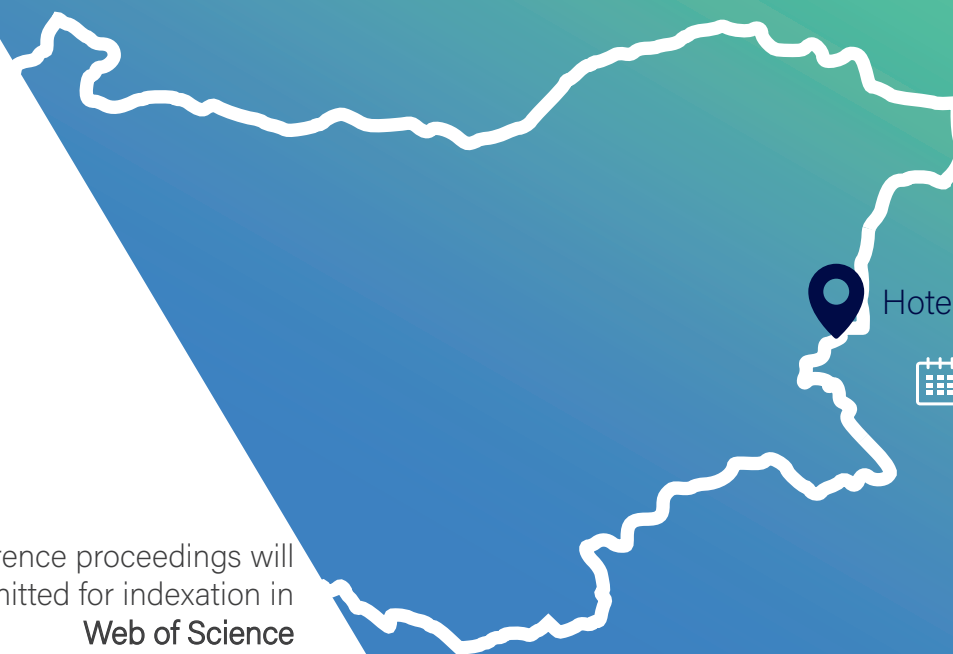




INDUSTRIAL GROWTH CONFERENCE 2020

Conference proceedings will
be submitted for indexation in
Web of Science



Hotel Sol Nessebar Palace

II-IV Oct MMXX

Participating universities:



University of National and World Economy



Dimitar A. Tsenov Academy of Economics



University of Economics - Varna



Nikola Vaptsarov Naval Academy



Trakya University - Edirne, Turkey



Universiti Teknologi MARA - Shah Alam, Malaysia

Association of
Professors of
Economics and
Management in
Industry



Conference Topics

1. The threat of a new global economic crisis

- a. The new challenges facing the industry during a crisis.
- b. Cooperation as a key principle to overcome the difficulties encountered by the industrial firms.
- c. Modern ways of overcoming the cyclicity caused by economic crises.
- d. Indicators and prerequisites for a new economic crisis.
- e. Declining globalisation as a threat to the industrial growth.
- f. The impact of Brexit on the development of the industry in Europe.

2. The challenges of the modern industrial models

- a. Innovation as a main driving force for the industrial growth.
- b. Digital transformation of the industry.
- c. Regenerative economy.
- d. Harnessing industrial growth in favour of the companies: human resources management and motivation, new marketing tools, financial support for industrial growth.
- e. Effectiveness of the Bulgarian government policies to promote investment and innovation from a business standpoint.

Important Dates

Abstract Submission ➡ XXV Sep MMXX

Acceptance Notification ➡ XXV Sep MMXX

Registration and Fee Deadline ➡ XXX Sep MMXX

Conference ➡ II - IV Oct MMXX

Full Paper Submission ➡ I Nov MMXX

Final Version for Publication ➡ X Nov MMXX

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